

4 ways to promote the Mission Illinois Offering



Promote online.

As soon as you receive the Mission Illinois Offering promotion kit, start encouraging participation. State missions can be an important topic of discussion all month long.

- Ask a church member to lead the online promotion of state missions.
- Post the MIO Promotion video on your website.
- Use the DVD or download from the MIO website.
- Use artwork, memes, and tweets on your social media.
- Link to the missionillinois.org website and [Facebook.org/IllinoisBaptist](https://www.facebook.com/IllinoisBaptist).



:60 Promo video for your church website.

Promote at the church facility.

- Advertise in the church newsletter and Sunday bulletin.
- Place posters in prominent locations.
- Show the videos in worship services during September.
- Plan special prayer times for state missions during worship and other meetings.

Promote special events and activities.

- Pray for the salvation of lost people in Illinois.
- Ask someone to share a testimony about missions outreach.
- Schedule a study on state missions using the videos and study guide on the missionillinois.org website.

Encourage sacrificial giving.

- Give each worship attendee a **prayer guide** and **offering envelope**.
- Set a higher goal than ever. Explain to the congregation how this offering goes directly to ministry in Illinois.
- Collect the offering, both online and in worship services through September.

