

4 ways to promote the Mission Illinois Offering

Promote online.

As soon as you receive the Mission Illinois Offering promotion kit, start encouraging participation. Build enthusiasm for the offering before September.

- Ask the missions committee or a mission-minded church member to help lead the online promotion of state missions.
- Post the MIO theme video on your website.
- Schedule downloadable MIO content on church social media.
- Set up Mission Illinois as an option through your online giving.
- Link to the missionillinois.org website and [Facebook.org/IllinoisBaptist](https://www.facebook.com/IllinoisBaptist).



Promo video available for your church website.

Promote at the church facility.

- Place posters in prominent locations.
- Advertise on visual slides, in the church newsletter, and Sunday bulletin.
- Show the videos in worship during the four Sundays of September.
- Plan prayer times for state missions during Sunday worship and other meetings.

Promote special events and activities.

- Request a speaker from IBSA during the month of September to share about state missions.
- Ask someone to share a testimony about state missions work.
- Encourage creative events to raise support (auctions, yard sales, etc.)

Encourage sacrificial giving.

- Give each worship attender a prayer guide and offering envelope.
- Set a higher goal than ever. Explain how 100% of this offering remains in Illinois to strengthen churches and plant new churches.
- Promote and collect the offering, both online and in worship services through the entire month of September.

