

How to promote the Mission Illinois Offering

Promote online

During the month of August.

- Post the MIO theme video on your website.
- Highlight downloadable MIO content through church email and social media.
- Set up Mission Illinois as an option through your online giving and share with church members.

Promote at church

During late August and September.

- Advertise on visual slides, in the church newsletter, and Sunday bulletin.
- Place posters in prominent locations.
- Share about MIO and Baptist state mission work during church announcements.
- Show the videos in worship during the four Sundays of September.

Participate in prayer and giving

During your scheduled offering Sundays in September.

- Provide each worship attender with an **offering envelope** and **prayer guide**.
- Pray for the individuals and ministries served by the offering.
- Remind worshippers they are part of a family of nearly **900 Illinois churches working together to reach our state.**
- Ask people to give to help your church meet its goal.
- Promote and collect the offering, both online and in worship services.

