

How to promote the Mission Illinois Offering

Promote online

During the month of August.

- ☐ Post the MIO theme video on your website.
- ☐ Highlight downloadable MIO content through church email and social media.
- ☐ Set up Mission Illinois as an option through your online giving and share with church members.

Promote at church

During late August and September.

- ☐ Advertise on visual slides, in the church newsletter, and Sunday bulletin.
- ☐ Place posters in prominent locations.
- ☐ Share about MIO and Baptist state mission work during church announcements.
- ☐ Show the videos in worship during the four Sundays of September.

Participate in prayer and giving

During your scheduled offering Sundays in September.

- ☐ Provide each worship attender with an **offering envelope** and **prayer guide**.
- ☐ Pray for the individuals and ministries served by the offering.
- ☐ Remind worshipers they are part of a family of nearly **900 Illinois churches working together** to reach our state.
- ☐ Ask people to give to help your church meet its goal.
- ☐ Promote and collect the offering, both online and in worship services.

missionillinois
Offering for State Missions

My offering: \$ _____ Date: _____

Name: _____

Illinois Baptist State Association

